



The Polo Magazine and Polo Times at the 2016 Snow Polo World Cup St Moritz

The Polo Magazine and *Polo Times* are once again very proud to be Official Media Partners with the Snow Polo World Cup St Moritz for the second year running, with journalists from both magazines on site throughout the whole event.

Each morning *The Polo Magazine* and *Polo Times* will be producing the daily official English language press release for global distribution, bringing both the world's media and the global polo community all the latest action and excitement from this legendary, glamorous and historic tournament.

In addition, we will of course be bringing our own market-leading polo audiences full coverage from the frozen lake, with pitchside reports from our journalists, game analysis, in-depth player interviews, pony reports, stunning photography and all the best social coverage from the event.

Our digital teams will also be providing up-to-the-moment news, scores and tournament information via the *Polo Times* [Facebook](#), [Twitter](#) and [Instagram](#) channels, the *Polo Times* [website news pages](#), and also via *The Polo Magazine's* [Facebook](#), [Twitter](#) and [Instagram](#) channels.

DON'T MISS ANY OF THE ACTION! @PoloTimes is now the world's #1 polo news channel on Twitter, with 9,771 followers at the time of going to press. Why settle for second best? [Follow @Polo Times](#)



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About The Polo Magazine

Published quarterly, *The Polo Magazine* is regarded globally as the polo world's premier glossy publication. The magazine contains high profile interviews, in-depth features, luxury lifestyle articles, action-packed polo reports and social coverage from all the best polo parties of the season.

Readership of *The Polo Magazine* is in excess of 20,000 each issue, with extensive circulation via our subscriptions and 'polo VIPs' mailing list, targeted high-end air travel distribution (private jets/helicopters, first class lounges, on-board first/business class with BA, Virgin, American Airlines etc etc), 5-star polo hotel network, availability at all major UK polo clubs as well as selected international clubs and at a number of targeted polo boutiques.

To find out more visit www.thepolomagazine.com and to subscribe to *The Polo Magazine* [click here](#).

About Polo Times

Established in 1995, *Polo Times* is the UK's leading monthly polo magazine (11 issues per year), having built up a deserved reputation as the vibrant, informative, 'must-read' magazine of the UK polo world and beyond. Completely independent of national or international polo associations, *Polo Times* is the trusted source for news, comments and information for the global polo community.

Readership of *Polo Times* is in excess of 10,000 each issue, with widespread reach to the UK's leading polo players, patrons, sponsors, high/medium/low goal players and fans of the sport. This is exclusively via subscriptions and availability at all UK polo Clubs.

To find out more visit www.polotimes.co.uk and to subscribe to *Polo Times* [click here](#).