



Press release

World-class players and woman power at the Snow Polo World Cup St. Moritz 2018

St. Moritz, October 2nd 2017. **The 34th edition of the legendary Snow Polo World Cup St. Moritz, which will be held from the 26th to the 28th of January 2018, comes up with a novelty: For the first time, two women will be captaining a team. Another first is Azerbaijan, the homeland of polo sports, as patron to one of the competing teams. The teams will again include a selection of world-class players. The interest from sponsors, partners and VIP guests is stronger than ever. Already, all of the team sponsors, the global lead partner and trophy sponsors have renewed their commitments; also, new partners have come on board.**

The Snow Polo World Cup St. Moritz 2018 is, once again, set to be a top event with spectacular polo being played and a first-rate social programme. Four international, top-flight teams will be competing for the coveted Cartier Trophy against the backdrop of the magnificent mountains of the Engadine.

Melissa Ganzi, USA, will be captaining the Team Badrutt's Palace Hotel; she has played in St. Moritz on several occasions and is very experienced at playing on snow. The Russian Zhanna Bandurko will be giving her debut on the frozen Lake St. Moritz as captain of Team Maserati. The Italian Rommy Gianni, winner of the previous two tournaments, will, yet again, be playing for Team Cartier. Azerbaijan, who, in January 2017, had come to St. Moritz as the host country, will now be fielding a team around the talented young team captain Elchin Jamalli. Not wanting to miss out on the opportunity to compete in the world's only high-goal tournament on snow, notable world-class players will be joining the teams.

"We are proud to be able to stage another top-rate event next year, presenting both social and sporting highlights to our guests and spectators," says the organizer Reto Gaudenzi. "We owe this to our loyal sponsors, partners, and players, and their continued trust in us. On top of that, we are pleased to have won new backers, and, another first, to be able to count on the support of all five-star hotels in St. Moritz."

The tournament, created in 1985 as the world's first snow polo tournament, is held on the frozen Lake St. Moritz every January on the last weekend. Access to watch the games has been free to the public from the outset, and this will continue to be so. A limited number of VIP and Chukker Club tickets can be purchased in advance through www.snowpolo-stmoritz.com/tickets.



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Sponsors and partners of the Snow Polo World Cup St. Moritz 2018

Team sponsors	Cartier, Maserati, Badrutt's Palace Hotel and Azerbaijan Land of Fire
Global Lead Partner	Deutsche Bank Wealth Management
Official outfitter	La Martina
Official hotels	Badrutt's Palace Hotel, Kulm Hotel St. Moritz, Kempinski Grand Hôtel des Bains, Carlton Hotel, Suvretta House, Crystal Hotel, Steffani Hotel, Hotel Corvatsch, Hotel Sonne
Trophy sponsors	Cartier, La Martina, Maserati, Deutsche Bank Wealth Management
Sponsors	Maura Wasescha, AXA ART, HATO, NETJETS, One&Only Resorts, Philip Morris International, Prora Solitaire, Slupinski-Furs, UBV Lanz AG, JET Aviation, SBS Swiss Business School
VIP Catering	Badrutt's Palace Hotel
Official suppliers	Perrier-Jouët, Cecchetto, Confiserie Sprüngli, Heineken, Cigar Must, Cochi, Royal Salute, Pernod Ricard, Zwyer Caviar
Travel agencies	Mirage Voyages, Finass, Castle Premier Services
Exhibitors	Maura Wasescha, Azerbaijan Land of Fire, La Martina, Philip Morris International, Perrier-Jouët, Cigar Must, Casino St. Moritz, One&Only Resorts, NETJETS, Prora Solitaire, Polo Park & Country Club Zürich
Public catering	Badrutt's Palace Hotel & local partners
Supporters	Engadin St. Moritz, Klinik Gut, Town of St. Moritz, Lyceum Alpinum Zuoz, St. Moritz Tourism, Ski Service Corvatsch, O. Christoffel AG, Ender Sport
Media partners	Polo +10, PoloLine, Polo International, St. Moritz Deluxe, Le Mag, The Polo Magazine, Chukker.TV, Polo Times, Polo Luxury & Country Life Magazine, La Bocha

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Snow Polo and Evviva Polo St. Moritz Ltd

The first time a polo competition took place on snow was in St. Moritz in 1985. Ever since, the Snow Polo World Cup has reigned over the last weekend in January in St. Moritz. In 2014, well-known exponents of snow polo in Switzerland founded Evviva Polo St. Moritz Ltd and signed a long-term contract with the city of St. Moritz, thus securing a sustained continuation of the Snow Polo World Cup St. Moritz. The Board of Directors consists of Dr. Piero Dillier (President), Reto Gaudenzi (Vice-president and CEO), and Arndt Küchel. Dr. Thomas Rinderknecht and Peter A. C. Blum are on the Advisory Board; Jürg Reinger is the Managing Director. The tournament is organised in close collaboration with an experienced team of local hotels, businesses and experts, the town of St. Moritz and their See Infra Ltd. For more information consult www.snowpolo-stmoritz.com

Important notice to the members of the press

Online accreditation for the 2081 tournament will be open by October 2017. We ask you to kindly sign up for accreditation through www.snowpolo-stmoritz.com/media.

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