



FLEXJET



MACKAGE



THE WORLD'S ONLY HIGH GOAL TOURNAMENT ON SNOW - ESTABLISHED 1985

26-27-28 JANUARY 2024



## Snow Polo World Cup St. Moritz 2024 (26-27-28 January 2024)

### Facts and figures about the 39th edition of the world's first and foremost snow polo tournament

- St. Moritz is the cradle of snow polo. Reto Gaudenzi, today's host and CEO, and Hanspeter Danuser, the legendary tourism director of St. Moritz, came up with the seemingly far-fetched idea 1983.
- After two years of intensive preparation, the first tournament took place in January 1985 in a snow blizzard on a field measuring 40 by 80 meters, roughly one fifth of the size of today's field.
- It is the only polo tournament in the world played on a frozen lake.
- Size of the polo field: 200 meters x 100 meters
- Distance between the goal posts: 7.25 meters
- Thickness of the ice: between 50 cm and 70 cm
- Infrastructure on the lake: It takes 40 men a total of 5,600 man hours (or the equivalent of 3 man years) to erect 2,600 tons of tents, fences, grand stands and other infrastructure on the lake in under 3 weeks.
- Amount of snow made by machines to prepare the polo field: 5,000 m<sup>3</sup>
- Altitude of Lake St. Moritz: 1,768 meters above sea level
- Temperatures in January: -1°C (average high temp.) / -16°C (average low temp.)
- Sunshine on an average January day in St. Moritz: 58% of sunshine
- Number of spectators 2022: 25,000 spectators from Friday and Sunday
- Staff: approximately 150 in total, including many volunteers
- Tournament budget: CHF 2.5 million.
- Estimated revenue for the Engadine valley: approx. CHF 22 million.

SNOW POLO WORLD CUP ST. MORITZ

Media Service PR/TICULAR Forchstrasse 55 CH-8032 Zürich  
T +41 79 684 88 53 media@snowpolo-stmoritz.com www.snowpolo-stmoritz.com