



### 27-28-29 JANUARY 2017

on the frozen lake of St. Moritz

















Arnd Küchel, Member of the Board of Evviva Polo St. Moritz AG, Dr Piero Dillier, President of the Board, Reto Gaudenzi, VP of the Board and CEO.

## WELCOME TO THE CRADLE OF SNOW POLO

St. Moritz is the place where opposites come together in harmony. Cosmopolitans rejoice in idyllic mountain retreats, East meets West, traditions blend with modernity, snow and polo unite.

Snow and polo? The two have formed a powerful couple for the past 33 years and counting! The world's first ever tournament on snow took place right here back in 1985. Ever since, each January, top teams with players from all corners of the world compete for the Cartier Trophy, snow polo's most coveted cup.

This year, as a special guest, we welcome to St. Moritz the land where polo was born: The sport of polo originated in Azerbaijan more than 3000 years ago, and its people still embrace the tradition today. Last summer, at the CBC Sport Arena Polo World Cup in Baku, St. Moritz and the Badrutt's Palace Hotel were showcased to the world. This time round, it is us who welcome Azerbaijan, and we will transform our traditional Snow Polo Night into a "Baku-Moritz-Night".

Our local experts have, once more, built first-class facilities on the frozen Lake St. Moritz - at the ready for our local chefs, and our spectators and guests both from afar and up close to breathe life into them. We are proud to welcome the polo family to St. Moritz in 2017 yet again.

Welcome to St. Moritz - the cradle of snow polo!

Dr Piero Dillier, Reto Gaudenzi, Arnd Küchel - the board of Evviva Polo St Moritz AG, Dr Thomas Rinderknecht, Peter A. C. Blum, Counselors





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& fair play

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The Snow Polo World Cup St. Moritz 2016 was once more the epitome of glamour, as over the course of three days, the tranquillity of the Engadin Valley reverberated with the sound of Maseratis zooming players and VIPs around from polo to parties, and the roars of the huge crowds as they cheered on their favourite teams.

Founder and organiser of the event and Godfather of snow polo, Reto Gaudenzi opened the tournament at the players' presentation with these wise words: "Polo without champagne is like polo without horses" and so the tone was set for the weekend, with Perrier-Jouët flowing non-stop, keeping chilled pitch-side as the action on the ice heated-up.

Following two days of qualifying matches, reigning champions Cartier faced mighty Maserati in the Final, both vying to clinch The Cartier Trophy.

The Final was a tightly fought affair with tempers rising at times as foul after foul saw penalties hit right, left and rarely centre. With the wind against them, the players had more than just each other to face on the

field. The boys in red were left trying to catch up from the outset as the Maserati team were all over Chris Hyde and Nacho Gonzalez, leaving Spencer McCarthy and Charlie Wooldridge to fend for themselves. This they did heroically, but ultimately, they were unable to contend without the back-up of their two intrinsic players and against the increasing confidence of Maserati which really came into play in the third chukka. A great comeback from Cartier in the final chukka saw some elegant team play from Cartier close the gap to a nail-bitingly close score of 5-4, but it was to no avail - Cartier's snow polo reign was over, with Rommy Gianni's Team Maserati raising The Cartier Trophy high in victory, framed by shining Maseratis and a stunning mountain backdrop. Post-match, Umpire Oli Ellis, who also played in the 1987 tournament, commented, "It was a really good Final, but it was tough. We knew it was going to be a difficult contest with that cast of characters, but I think Maserati were the best team on the day and I felt that they deserved to win. Cartier were always trying to catch up a little."





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### 2016 REVIEW <



Nacho Gonzalez & Spencer McCarthy



Reto Gaudenzi, Founder & CEO, Snow Polo World Cup St Moritz, Käthy Dobers, Director, Cartier St Moritz, Dr. Piero Dillier, Chairman, Evviva Polo St Moritz & Guillaume Alix, CEO, Cartier Switzerland



Umpires, Tim Keyte, Oli Ellis & Marcelo Garrahan



Dr. Thomas Rinderknecht, Co-Founder Evviva Polo St Moritz with Annette & Dr. Richard Caleel former FIP President



The Perrier-Jouët team pose for photos



SNOW POLO WORLD CUP ST. MORITZ 2017 13





## SNOW POLO HISTORY

The magical mix of The Snow Polo World Cup
Just one of the many ingredients that go into the
recipe that makes The Snow Polo World Cup St.
Moritz would be quite delicious in their own right.
First, the location: St. Moritz, is the sumptuous snow
glamour capital of the world. Think furs, models,
champagne aplenty and piste-honed alpine athletes
fresh from slopes. Then take the actual venue: the
frozen lake that is home to the White Turf racing and
nestles in the magnificent Engadin valley – smooth,
sparkling and quite simply enchanting. Add to that,
Swiss efficiency, extraordinarily lavish hospitality, a
strong contingent of handsome and beautiful polo
players combined with great snow polo action and you
have a truly amazing spectacle.



Team the fantastic polo with the resort's credentials as a ski destination – double host to the Winter Olympic Games and set to be the venue for the Alpine World Ski Championships in 2017 for the fifth time. Bobsleigh was invented here with the world famous Cresta Run and just one week after the polo caravan has packed up, the White Turf horseracing takes place on the frozen lake, a tradition started in 1907. All this makes for a truly unique atmosphere which should be on any polo fan's 'to do' list.

1985

St Moritz Polo World Cup on Snow – Switzerland 1989

Cortina Winter Polo Gold Cup – Italy 1996

Megève Snow Polo - France 1997

Snow Polo Tremblant World Cup - Canada 2000

Aspen World Snow Polo Championships - USA 2003

Kitzbühel Snow Polo World Cup – Austria Moscow Snow Polo – Russia 2005

Klosters Snow Polo – Switzerland

Snow Polo Davos – Switzerland

#### SNOW POLO HISTORY



#### The birth of Snow Polo

Not only is it the glamour and setting of St. Mortiz that wins so many plaudits for The Snow Polo World Cup St. Moritz, but it is also the 30-year-plus provenance of the event that brings its own gravitas and respect from spectators and players alike. A little known fact is that a polo field existed in St. Moritz Bad as early as 1899 when the British Cavalry would practice there. This early association with the sport was followed by Dr Peter Robert Berry founding the St. Moritz Polo Club in 1959. Between 1961 and 1964 international tournaments were held before the field, as Gionni Berry has been quoted as saying, "It was unceremoniously converted into a high-altitude training camp for athletes in the run-up to the Mexcio City Summer Olympics".

The rather unlikely route to the revival of polo in the Engadin Valley actually began in Andalusia, as founders Gianni Berry and Reto Gaudenzi were introduced to the sport in Sotogrande. Full of enthusiasm back at home in St. Moritz they founded the Swiss National Polo Team and found an ally in Hans Peter Danuser who was the St. Moritz Spa Resort Director. He was looking for a new event with a British connection to celebrate the Cresta Club's centennial year and the idea of a winter polo tournament was hatched. The reception was rather tepid as Hans Peter recalls: "I stared approaching people who had staged the summer polo tournaments in the 1960s and they just dismissed the idea... only one person really got behind the idea and that was Reto Gaudenzi."



As if polo in winter on snow was not enough, another rather 'mad-cap' idea of playing on the frozen lake was formed and in 1984, the first test-run was staged. The founders certainly showed ingenuity in raising funds, even auctioning off plots of ice on the lake for the first polo gala. Dividends were distributed in the form of drinks at the Carlton Hotel's Polo Bar. The first event with Cartier added the weight of their sponsorship in 1985 and continues to do so to this day.

In their wildest imaginings, this triumvirate of snow polo vision could not have thought that their idea would catch like ice fire across the world. This magic formula has been copied across Europe – in Megève, Val D'Isére, Kitzbühel, Cortina D'Ampezzo and Klosters to name but a few. Whilst around the globe snow polo is being played in Aspen, China and more recently Russia; make no mistake that St. Moritz wears the glittering snow polo crown, with no challenge to their sovereignty from any of the young pretenders.

#### 2007

FEM Snow Polo Tournament, Bariloche – Argentina

#### 2009

Argentina Snow Cup, Chapelco – Argentina Val d'Isere Snow Polo – France

S Club Snow Arena Polo World Cup, Courcheval - France

#### 2010

Fin del Mundo Snow Polo Cup, Ushuaia – Argentina

Accord Salud Senior Cup, Ushuaia – Argentina

Polo Sur Kids Cup, Ushuaia – Argentina

Sierra Nevada Snow Polo Cup – Spain Alpine Polo World Championship, Åre – Sweden

#### 2011

International Snow Polo Challenge, Tianjin – China

Ice Polo Trophy, Carinthia – Austria

Snow Polo Tour, Turrach Heights -

#### 2012

FIP Snow Polo World Cup, Tianjin – China

#### 2015

30th Anniversary of Snow Polo World Cup, St Moritz – Switzerland



Photography by Warren & Nick



#### PERRIER-JOUËT, THE ALLURING CHAMPAGNE

Since its foundation in 1811, the champagne house Perrier-Jouët has crafted elegant, floral wines of rare finesse with a Chardonnay hallmark.

## ST. MORITZ HALL OF FAME

Since 1985. St. Moritz, the birthplace of snow polo, has witnessed teams compete upon the frozen lake nestled amongst the Engadin Valley to be crowned champions. This overview of the Hall of Fame of winners highlights the scope and scale of this unique event.

#### 2016

#### TEAM MASERATI

- 1 Rommy Gianni
- 2 Dario Musso
- 3 Luciano Vazquez
- 4 Frankie Menendes

#### 2015

#### TEAM CARTIER

- 1 Ionathan Munro Ford
- 2 Max Charlton
- 3 Jamie Morrison
- 4 Chris Hyde

#### 2014

#### TEAM CARTIER

- 1 Ionathan Munro Ford
- 2 Max Charlton
- 3 Chris Hyde
- 4 Hissam Ali Hyder

#### 2013

#### TEAM CARTIER

- 1 Jonathan Munro Ford
- 2 Max Charlton
- 3 N acho Gonzales
- 4 Chris Hyde

#### 2012

Cancelled for the first time in history due to insufficient ice thickness.

#### 2011

#### TEAM FRANCE

- 1 François Le Barazer
- 2 Oscar Mancini
- 3 Oli Hipwood
- 4 Nacho Gonzales

#### 2010

#### TEAM CARTIER

- 1 Saeed Bin Drai
- 2 Rob Archibald
- 3 John Paul Clarkin
- 4 Glen Gilmore



Team Maserati were victorious in 2016

#### 2009

#### TEAM BANK JULIUS BÄR

- 1 George Milford Haven
- 2 José Donoso
- 3 Pablo MacDonough
- 4 Richard Le Poer

#### 2008

#### TEAM BRIONI

- 1 Guy Schwarzenbach
- 2 Nacho Gonzalez
- 3 John Paul Clarkin
- 4 Jonny Good

#### 2007

#### **TEAM BRIONI**

- 1 Charlie Hanbury
- 2 Eduardo Novillo Astrada
- 3 Milo Fernández Araujo
- 4 Guy Schwarzenbach

#### 2006

#### **TEAM CARTIER**

- 1 Adriano Agosti
- 2 Jaime Huidobro
- 3 Jack Baillieu
- 4 Jonny Good

#### 2005

#### TEAM MAYBACH

- 1 Simon Holley
- 2 Chris Hyde
- 3 Nacho Gonzalez
- 4 Alejandro Díaz Alberdi

#### 2004

#### TEAM LARCHMONT

- 1 Marek Dochnal
- 2 Juan Martin Nero
- 3 Alejandro Díaz Alberdi
- 4 Jack Kidd

#### 2003

#### TEAM BANK HOFMANN

- 1 Piero Dillier / Thomas Rinderknecht
- 2 Lucas Labat
- 3 Ignacio Tillous
- 4 Christian Bernal

#### 2002

#### TEAM DYNERGY

- 1 John Manconi
- 2 Satnam Dhillon
- 3 Carlos Solari
- 4 Alejandro Díaz Alberdi



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The Victorious team Bryoni in action in the Final in 2007

#### 2001

#### TEAM CARTIER - ST. MORITZ

- 1 Adriano Agosti
- 2 José Donoso
- 3 Cody Forsyth
- 4 Chris Hyde

#### 2000

#### TEAM CARTIER - ST. MORITZ

- 1 Adriano Agosti
- 2 Cody Forsyth
- 3 Satnam Dhillon
- 4 Marco di Paola

#### 1999

#### TEAM POMMERY- GHANTOOT ABU DHABI

- 1 Nasser Al Daheri
- 2 Luis Escobar
- 3 Hugo Barabucci
- 4 Thomas M. Rinderknecht

#### 1998

#### TEAM CARTIER

- 1 John Manconi
- 2 Horacio Fernández Llorente
- 3 Aleiandro Díaz Alberdi
- 4 Francis-Michael Claessens

#### 1997

#### **TEAM CARTIER**

- 1 John Manconi
- 2 Horacio Fernández Llorente
- 3 Alejandro Díaz Alberdi
- 4 Francis-Michael Claessens

#### 1996

#### TEAM CARTIER

- 1 John Manconi
- 2 Horacio Fernández Llorente
- 3 Piki Díaz Alberdi
- 4 Francis-Michael Claessens

#### 1995

#### TEAM TROIS POMMES - LAS LEÑAS

- 1 Piero Dillier
- 2 Adriano Agosti
- 3 James Lucas
- 4 Tomás Fernández Llorente

#### 1994

#### TEAM POMMERY - LAS LEÑAS

- 1 Piero Dillier
- 2 Adriano Agosti
- 3 Tomás Fernández Llorente
- 4 Martin Orotzo

#### 1993

#### TEAM POMMERY - SÃO PAOLO

- 1 Piero Dillier
- 2 Adriano Agosti
- 3 James Lucas
- 4 Tomás Fernández Llorente

#### 1992

#### TEAM BERNIE'S - ST. MORITZ

- 1 Reto Gaudenzi
- 2 James Lucas
- 3 Adrian Laplacette
- 4 Mario Zindel

#### 1991

#### TEAM REVLON - PALM BEACH

- 1 Franco Pellegrino / Arnd Küchel
- 2 Michael Tarnopol
- 3 Christian Laprida
- 4 Vlad Antoniade

#### 1990

#### TEAM POMMERY - MILANO

- 1 Colin Emson
- 2 Franco Pellegrino
- 3 James Lucas
- 4 Martin Orotzo

#### HALL OF FAME



Simon Holley on the ball for tournament winners Maybach in 2005

#### 1989

#### TEAM AUDI - ST. MORITZ

- 1 Mario Zindel
- 2 Reto Gaudenzi
- 3 Alfonso Pieres
- 4 Adrian Laplacette

#### TEAM AUDI - ST. MORITZ

- 1 Mario Zindel
- 2 Reto Gaudenzi
- 3 Adrian Laplacette
- 4 Yvan Guillemin

#### 1987

#### EUROPE SELECTION

- 1 Oliver Ellis
- 2 Orazio Annunziata
- 3 Franco Piazza
- 4 Yvan Guillemin

#### 1986

#### EUROPE SELECTION

- 1 Reto Gaudenzi / Orazio
- Annunziata
- 2 Vlad Antoniade
- 3 Yvan Guillemin
- 4 Paul Withers

#### 1985

#### TEAM CARTIER - ST. MORITZ

- 1 Reto Gaudenzi
- 2 Orazio Annunziata
- 3 Gianni Berry / Vlad Antoniade
- 4 Yvan Guillemin







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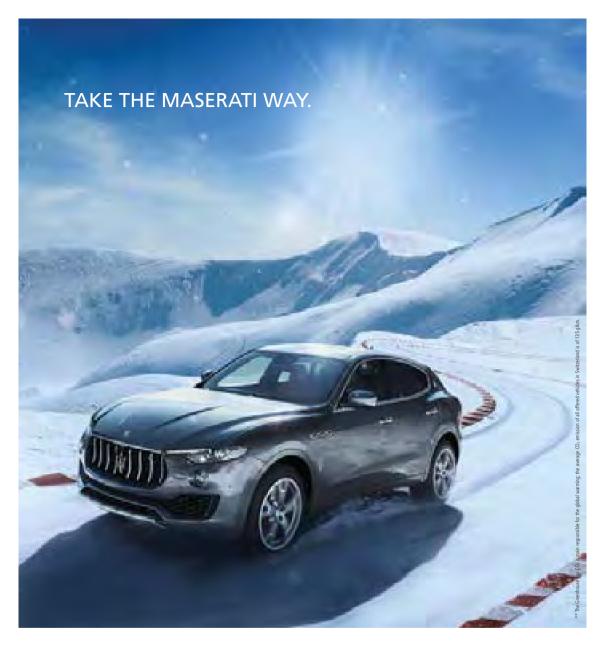




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\*Maserati Levante Diesel. Engine: V6 60° 2.987 cm³ – max power: 275 HP – max torque: 600 Nm at 2.000-2.600 rpm – max speed: 230 km/h – 0-100 km/h acceleration: 6,9 secs – fuel consumption (combined cycle): 7,2l/100 km – Gasoline Equivalent 8,11 – CO<sub>2</sub> emissions (combined cycle): 189 g/km'' – efficiency class: F.

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## 2016 WINNERS TEAM MASERATI

We spoke to Rommy Gianni, winner of the 2016 Snow Polo World Cup St. Moritz with Team Maserati, about his recipe for success. Rommy enjoyed his St. Moritz experience in 2016 so much that he has returned again, this time sporting the red shirts of Cartier. Will he be able to make it a second year on the winner's podium?







### Q: How did it feel to win the Snow Polo World Cup St. Moritz last year?

A: Winning in St Moritz was absolutely amazing! I was so happy for the team and my family, who are my biggest fans and most important people in the world. An unforgettable moment.

#### Q: What is your aim for this year's tournament?

A: We intend to defend the title and will train very hard to be in the best physical condition ever.

#### Q: What has been your greatest snow polo memory?

A: I have a couple of snow polo memories I will never forget. The first is the winning tournaments in Cortina with my father and Dario Musso (my favourite polo player) and of course winning in St. Moritz.

#### Q: Do you prefer snow polo or grass polo?

A: I love both! Grass polo is fast and classic, whilst snow polo is a bit slower but more physically demanding.

### Q: How would you describe the Snow Polo World Cup St. Moritz:

A: Adrenaline, tension, energy & speed... Like gladiators on snow.

#### Q: Do you play much outside of St. Moritz?

A: Yes, I am Captain of the Monte Carlo Polo Team. We pride ourselves in supporting a charity which raises awareness to the families of the victims of the Nice attacks and I organised a marathon from Monte Carlo-Nice to support this cause.

In addition to playing in St. Moritz last year, we also took a team to Chantilly, St. Tropez and Dubai.



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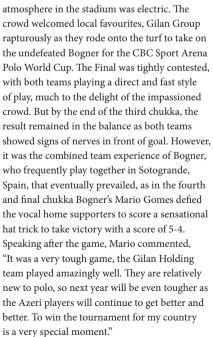
The Arena Polo World Cup held in Baku, Azerbaijan, is quite unique. The arena is topped with grass in place of sand, which allows horses to run at pace and the players to hit the ball cleanly. Furthermore, as the ground is flanked by two large tiered stands, full of passionate supporters, a real cauldron like atmosphere is created. Reto Gaudenzi, tournament organiser summed up the atmosphere, "The unique aspect about polo in Azerbaijan is that it is horse country - if you look back into history, the Azeri have been playing ancient styles of polo for many years. The spectators are frenetic and the partners really engage with the polo."

After two preceding days of intense play, Sunday 11 September 2016 saw the Final of the CBC Sport Arena Polo World Cup, contested by teams from Azerbaijan, Switzerland, Spain and Argentina, with matches played in front of a sold out crowd in Baku, Azerbaijan. The Finals were made all the more special as Badrutt's Palace Hotel, St. Moritz provided fantastic Swiss hospitality and CBC Sports broadcast both games live to over twenty countries. As the Azeri team, Gilan Holding, had made the Final, it really did feel that the whole nation was watching.

Richard Hine & ©www.imagesofpolo.com













Tito Gaudenzi, Yves Gardiol & Reto Gaudenzi



Jürg & Ruth Reinger



Nigar Nazarova & Fabio Meier



The four teams line-up



Christina Schockemöhle & Alexander Thomas



Reto Gaudenzi & Richard Fagan



The Host General Elcin Quliyev President of ARAF and Pioneer in Polo Azerbaijan



Guests were treated to traditional Azeri entertainment



Santiago Torreguitar & Azeri dancers



Mark Holmes, Jan-Erik Franck & Reto Gaudenzi

#### 2016 CBC Sport Arena Polo World **Cup Results:**

#### 1st Bogner (Spain) Richard Fagan (1) Mario Gomez (4)

Santiago Torreguitar (3)

#### 2nd Gilan Holding (Azerbaijan)

Tarlan Gurbanaliyev (2) Agustin Kronhaus (3) Elchin Jamalli (3)

#### 3rd Italdizian Group (Argentina)

Luca Meier (2) Fabio Meier (2) Fabian Bolanterio (4)

#### 4th Badrutt's Palace Hotel (Switzerland)

René Kleinlugtenbelt (1) Patrick Maleitzke (4) Tito Gaudenzi (3)







## TALKING TACK

If you are new to polo, then the kit that players and ponies wear can be pretty baffling. To those who are used to other equine disciplines, the amount and type of tack that is used can seem unfamiliar and alien. As you will have witnessed, polo is a fast and potentially dangerous contact sport – often referred to as "rugby on horseback" – so the kit is strong, durable and is there to protect both the horse and rider. Unlike racing, weight is not so much of a consideration and the overall weight of polo kit can be remarkably heavy, but on the plus side it is also very strong.

#### LONG SLEEVED SHIRTS

Usual polo shirts have short sleeves, but to increase player warmth all of the La Martina team shirts for snow polo have long sleeves.

BREECHES Players must wear white

breeches or jeans when playing matches.

WHIP This is held in the player's left hand along with their reins, the whip cannot be longer than 48 inches and isn't allowed to be broken.

SADDLE A saddle is put on the horse's back. In polo the saddle doesn't have knee rolls and the pommel is lower to allow the rider to position themselves forward on the horse.

KNEEPADS Players have to wear these during matches to protect their knees from being damaged during rideoffs. Recently some players are opting to wear elbow pads as well.

TAILS The ponies' tails are plaited and tied up with tape, this is to prevent them from getting caught around the sticks – it is compulsory for a polo pony to have their tail tied up.

**BOOTS** Polo players' boots are brown or black, made of leather and must be worn during matches.

STIRRUPS These are similar to those used in other equine disciplines, although polo stirrups tend to be heavier and wider to allow for a more stable hitting platform, as the players stand up in their stirrups to take shots.

SHOES To avoid the snow balling up on the ponies' shoes they are fitted with snow shoes which have a special rubber tubing to funnel the snow out of the back of the shoe.

STUDS Two studs are fitted to both front and rear shoes to add traction. This is different to outdoor polo, where a single stud is fixed to the outer side of the rear shoes.



# ILUSEQ

## **POLAR PASSIONS**

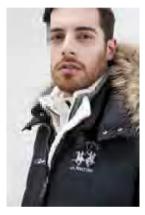
EXHIBITION AT THE VIP TENT
SNOW POLO WORLD CUP ST. MORITZ
27 – 29 JANUARY 2017

MICHAELA WEBER PHOTOGRAPHY

## LA MARTINA, A TRUE PASSION FOR QUALITY

The argentinian brand, leader in polo technical equipment, introduces its St. Moritz capsule collection.







La Martina is proud sponsor of the technical equipment of all players and, at the same time, created a lifestyle collection which reflects the style and the allure of this exclusive place hosting a unique competition. Refined knitwear and outwear with precious details like the fur-trimmed hemline of the Darcila bomber in the Women Collection, or like the fur-trimmed hood of Nevil, the male outdoor bomber which is sporty and elegant at the same time, are two key pieces. And, last but not least, the sunglasses which are a real must have, as they are required by the etiquette of the Snow Polo World Cup.

La Martina keeps being the leading brand for polo through the continuous evolution of its products. Since 2008, major and strategic investments have taken place in R&D of new technologies linked to polo equipment and gear. The main goal is to provide the Polo Player the maximum safety inside the field, without leaving comfort aside. Overall, focusing on the Player and the horse's needs, aiming to improve and leverage their athletic performance.

La Martina isn't just the market frontrunner for technical equipment; it also leads the way of innovation in high tech products for Polo. Through the "Evolution Series", La Martina offers Polo Players the safest, most comfortable, cutting edge polo gear in the world. During these past years helmets, boots, kneepads, elbow pads, gloves and saddles have been developed, showing tangible signs of modernization along the way. La Martina presents the first ever saddle made from an indestructible carbon fiber core structure, designed and carefully crafted following the highest standards that give the brand its worldly supremacy.

The saddle, part of the "Evolution Series" category, has a key asset related to its weight, being 50% lighter than a traditional once, delivering a clear advantage to the horse by considerably reducing the weight they have to carry when performing inside the field.





Team Shirts and accessories available at Ender Sport Polo Shop at the Snow Polo World Cup St. Moritz 2017 or via Website www.endersport.com

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## ENDER SPORT ST.MORITZ

## POLO AT A GLANCE



Polo is a unique sport in the sense that there is no rule against men and women playing together.



After each goal is scored, both teams line-up at the halfway line facing their opponent's goal and one of the umpires throws the ball between the two teams, and every player attempts to take possession. Throw-ins also occur at the start of every chukka (from the last position of the ball from the previous chukka) or as a result of a penalty when the two umpires cannot decide or after a Penalty 1 (which is quite unusual).



All players must play with the stick in their right hand: it is illegal to hold the stick with the left hand. Therefore players such as HRH The Duke of Cambridge, who are left-handed, must learn to play with their right hand.

## -2<sub>to</sub>10

Polo players are rated using a handicap system, with beginners starting with a -2 handicap, and only the world's very best reaching the ultimate 10 goal rating.



A polo stick is traditionally made out of bamboo while the head is made out of a wood called Tipa. Sticks come in many different lengths, weights, and flexibility and players can select the combination that suits them best.

A common choice for a professional player would be a stick measuring 52 or 53 inches long.



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It is likely that each player will bring five horses or more for today's match. Most players credit their horses for at least 80% of their game. In order to compete against the best players in the world, you have to have the same calibre of horses as they do.



4 Chukkas in today's matches. Each chukka lasts for 7 minutes with 30 seconds of overtime.



Two of the most important elements of polo are the line of the ball and the right-of-way. When the ball is hit, the direction it is travelling in automatically creates a 'line'. If a player is following the line of the ball they have the right of way, and if another player crosses the line this is a dangerous foul. When two players are approaching the ball from different angles to the line, the player approaching at the smallest angle to the line of the ball has the right of way.

## IN SNOW POLO THERE ARE FOUR PLAYERS ON EACH TEAM



Most attacking player and goal scorer. Often marks opposing Number 4



Mid-attacking position. Often marks opposing Number 3



Mid-defending position. Often marks opposing Number 2



Most defensive player. It is beneficial if they have a good, strong backhand. Often marks opposing Number 1

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## POLO AT A GLANCE <

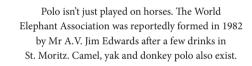


Every polo game is monitored by two mounted umpires. The two umpires must come to an agreement on each foul in order to award the correct penalty. If they do not, they will refer to a 'third-man' who will be positioned on the sidelines.



The first recorded game of polo is believed to have taken place in 600BC. The sport was originally introduced as a cavalry training exercise – surprisingly the game has changed very little since then.

One of the most common defensive plays is hooking, when a player can block their opponent's swing by using their own stick. However a player can only hook if they are on the side that the swing is being made or directly behind their opponent. A player cannot hook across a pony or above shoulder height.







A ring of the bell signals that the first 7 minutes of the chukka have passed. Another 30 seconds of play will follow unless the ball comes into contact with the boards lining the sides of the ground, a goal is scored or a foul occurs.





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When one of the umpires thinks a team has committed a foul he will blow his whistle. The clock is stopped until play restarts.

Unlike outdoor polo where after each goal the teams 'change ends', in St. Moritz, there is a coin toss at the beginning and the winning team has the choice of scoring direction to start, after this the teams usually change ends after each chukka. The reason for this is to increase the fairness and negate the impacts of environmental factors, such as wind.

Sir Winston Churchill, a championship polo player himself, once famously said, "A polo handicap is a

## PASSPORT

to the world." Churchill's love of the sport developed whilst serving in India in the late 1890s – he continued playing until he was 52-years-old.



The average cost a top player will pay for a high-class polo pony.

## **Penalties**

A rare penalty where the offensive team is awarded an automatic goal with a throw-in 15 yards from the goal.

> A hit 30 yards from the opposition's goal. Defenders cannot defend this penalty.

> A hit 40 yards from the opposition's goal. Defending players may run from the sides of the goal and try to stop the travelling ball.

A hit 60 yards out from the opposition goal. The player taking the penalty must only take one shot at goal. Opposing players can defend the goal but must be at least 30 yards from the ball.

A hit from the spot where the foul 5a. was committed. Opposing players must be at least 30 yards from the ball.

5b A free hit from the centre of the field. As with a penalty 5a. opposing players must be at least 30 yards from the ball.







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## **PROGRAMME**

## **THURSDAY 26 JANUARY 2017**

| 13.00 - 16.00 | Polo training sessions at the lake polo field or stable field |
|---------------|---|
| 18.30         | Players' and sponsors' presentation with cocktail party       |
|               | (by invitation only) at Sunny Bar, Kulm Hotel                 |

20.00 Fondue Night with indie-ambient-pop duo the Noux

from Miami (by invitation only) at Hotel Steffani

## FRIDAY 27 JANUARY 2017

| 10.30 | Press conference in VIP lounge on the lake       |
|-------|--|
| 11.00 | Polo village opens                               |
| 11.30 | VIP tent opens                                   |
| 12.00 | Polo Game 1: Cartier vs. Perrier-Jouët           |
| 13.00 | Prize-giving ceremony                            |
| 14.15 | Polo Game 2: Maserati vs. Badrutt's Palace Hotel |
| 15.15 | Prize-giving ceremony                            |
| 16.30 | Polo village and VIP tent close                  |
| 19.30 | Individual Dinners in St. Moritz                 |
|       |  |

## SATURDAY 28 JANUARY 2017

| 11.00 | Polo village opens   |
|-------|--|
| 11.30 | VIP tent opens   |
| 12.00 | Polo Game 3: Badrutt's Palace Hotel vs. Perrier-Jouët                                  |
| 13.00 | Prize-giving ceremony Maserati Cup   |
| 14.15 | Polo Game 4: Cartier vs. Maserati  |
| 15.15 | Prize-giving ceremony Deutsche Bank Wealth Management Challenge                        |
| 16.30 | Polo village and VIP tent close  |
| 19.15 | Cocktail Reception "Baku Moritz Night" (black tie) in the Badrutt's Palace Hotel lobby |
| 20.00 | The Snow Polo Night Gala Dinner "Baku Moritz Night"                                    |
|       | with the band UMA GALERA from Miami at Badrutt's Palace Hotel                          |
| 23.30 | Polo After Party at King's Club, Badrutt's Palace Hotel (open end)                     |

## SUNDAY 29 JANUARY 2017

| 11.00 | Polo village opens  |
|-------|---|
| 11.30 | VIP tent opens  |
| 12.00 | 3rd place Final: La Martina Cup   |
| 13.00 | Prize-giving ceremony La Martina Cup                                    |
| 14.15 | Snow Polo World Cup St. Moritz Final                                    |
| 15.15 | Prize-giving ceremony The Cartier Trophy                                |
| 17.00 | Polo village and VIP tent close for 2017                                |
| 19.00 | Farewell Party (by invitation only) at the Polo Bar, Cascade Restaurant |
|       |   |



## **ARTISTS**

Introducing the four artists and two Masters of Ceremony who will be your entertainment for the weekend of the Snow Polo World Cup St. Moritz

#### ANNINA CAMPELL



Swiss Television host Annina Campell will be co-hosting Saturday evening alongside Leyla Quliyeva. Annina grew up just a few kilometres from St. Moritz and hosts shows on Swiss national TV and Red Bull TV. Speaking about the snow polo event, Annina said "The Snow Polo World Cup is a true gem with the broad spectrum and exclusive event line-up St. Moritz offers to its guests every winter... It is an honour to be part of it!

## LEYLA QULIYEVA



Leyla Quliyeva will be co-hosting the Snow Polo Night Gala Dinner 'Baku Moritz Night' at Badrutt's Palace Hotel on Saturday 28 January along with Annina Campell. After graduating from Baku Music Academy, Leyla began covering Eurovision news and became part of ÎTV's Eurovision organising committee.

Leyla is a Television and Radio speaker, commentator, show host and certainly no stranger to the stage having hosted the Grand Final of the 2012 Eurovision Song Contest in her home country of Azerbaijan.





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## DJ CRUZ



DI Cruz was born and raised in Zurich, Switzerland to a Swiss mother and American father. Starting at 15-years-old on an old turntable, DJ Cruz has won many major awards and has taken the international circuit by storm in cities such as Paris, London, Dubai and New York. With the support of big name DJs such as Avicii, Tiesto and Cedric Cervais, and his mixture of Electronic Dance, Hip Hop, Rock n Roll, Trap and Twerk together with his indefatigable energy, makes DJ Cruz one to watch on the St. Moritz snow this year.

#### THE NOUX



The Noux (pronounced the-nu) is an electronic Indie-Pop duo based in Miami, founded by Pablo and Lina in 2014. With Argentine and Swiss-American backgrounds, the duo spent two years experimenting with different sounds and genres inspired by their eclectic international upbringing. Lina is very excited to bring The Noux's music back to share with her native Engadin. The duo are finishing their debut EP and have several live shows lined up for 2017, to be announced through their website thenoux.com

### **HUW LEWIS DUO**



The dynamic duo of Huw Lewis and Oliver Deedario are truly unique. As multi instrument performers focused on Soul, Blues and Classic Rock, Huw and Oliver have the ability to fluidly flow from a dramatic Rock and Roll band to a gentle acoustic rock duet. With a musical background playing to party crowds in Ibiza and ski resorts across the Alps, these two musicians certainly know how to start a party.

## UMA GALERIA



Uma Galera is an usual seven piece eclectic band that embodies the melting pot of cultures and sounds of Miami. The group's music has huge spectrum, mixing Ska and Funk to a more Latin-flavoured sound, all of which can often be heard within the same song. With a self-titled album and three singles already released, Uma Galera are now working on a new album, have a look at their website for more information www.umagalera.net



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## THE **UMPIRES**



**OLIVER ELLIS** 



Oli Ellis is chief umpire for this year's tournament and it's not hard to see why. Having played professionally for over 30 years, reaching 6 goals with wins in prestigious tournaments throughout the UK such as The Gold Cup, The Prince of Wales Trophy and Warwickshire Cup to name but a few. After filling the positions of Tournament Director and Chief Umpire at Cowdray Park Polo Club, Oli went on to become Polo Manager at Guards Polo Club for over 10 years.



Having been to St. Moritz from the start, it's still the best organised and most spectacular snow polo there is



## TIM KEYTE



New Zealander Tim Keyte has been a familiar face at the Snow Polo World Cup St. Moritz for many years. Tim won the 1983 Savile Cup, New Zealand's oldest trophy and went on to take the UK by storm with wins in tournaments across the country such as the Warwickshire, Gerald Balding and Junior Cavalry Cups. In 2012, Tim became Executive Polo Manager at Cirencester Park polo Club, one of the oldest Polo Clubs in the UK. Tim and Oli are no strangers to working alongside each other and can regularly be seen in their black and white shirts umpiring across the globe together.

## MARCELO GARRAHAN



Marcelo Garrahan comes from an impressive polo family, who together have succeeded in not only claiming some of the most prestigious titles in the world, including the pinnacle of polo, The Argentine Open, but five Garrahans also achieved the illustrious accolade of 10 goals. Having reached 4 goals himself, Marcelo has gone on to carve a name for himself as an umpire, umpiring in over 20 countries and on snow, grass and arena polo, and is a regular both in St. Moritz and at other international Polo World Cup events, such as Baku, Azerbaijan.



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# THE VOICE OF POLO

Jan-Erik Franck is one of the most familiar voices in polo, one of the most popular characters and no stranger to snow polo in St. Moritz, but who is the man behind the tongue commentary?

Born in Dusseldorf to a German father and Dutch mother, this linguistic background made polo commentating across Europe a perfect fit, "As people know, I'm not exactly shy when it comes to talking, and the commentating literally snowballed. I can do it in English and German, which is useful for a non-English speaking audience in Switzerland, and I thoroughly enjoy it."

Additionally, his humorous, off the cuff style makes Jan-Erik's commentary style unique, "I've never worked with a script; it's something I couldn't do. Commentators obviously need to understand the game, so they need to play or to have played. I try to deliver the commentary in a factual way, describing what's happening, but also be a bit tongue in cheek, and give it some humour."

This experience of polo is something he knows well, "I still play and teach, but not as much as I would like, as working in sponsorship and commentary took me out of the saddle a bit. In 2013 I was fortunate enough to play in the place of patron Andreas Knapp Voith in a match in St. Moritz. St Moritz as a tournament always stands out for me, not just for having played there but the way the team organises the whole event is quite special."

People know I'm not exactly shy when it comes to talking, so the commentating snowballed

## GENERAL INFORMATION Free access to the Piazza and all polo matches

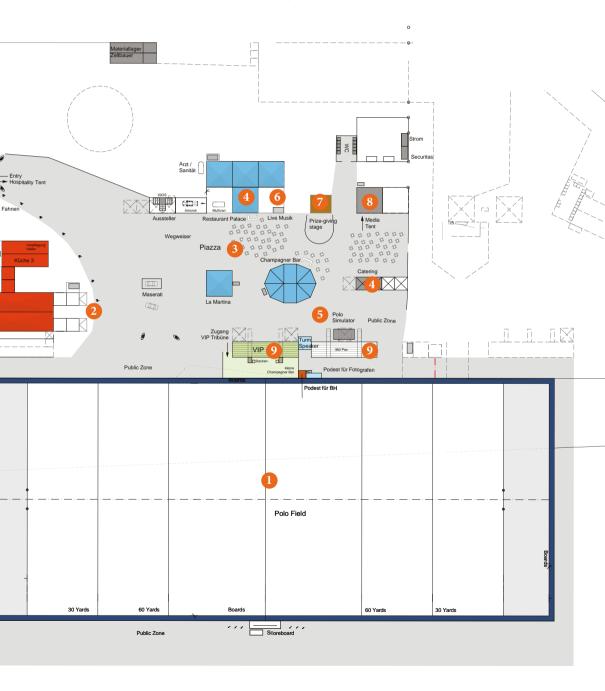
- 1 POLO MATCHES Friday - Sunday 12.00 pm and 2.15 pm
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  Friday Saturday 11.00 am 4.30 pm
  Sunday 11.00 am 5.00 pm
- 3 PIAZZA OPENING HOURS Friday - Saturday 11.00 am - 4.30 pm Sunday 11.00 am - 5.00 pm
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  Hotel in cooperation with local
  partners
- 5 POLO SIMULATOR Try out your polo skills on the polo simulator
- 6 MUSIC Huw Lewis Duo (live) and DJ Cruz
- 7 PRIZE-GIVING STAGE
  A prize-giving ceremony takes place
  on the stage after every game
- 8 MEDIA CENTRE Information desk and working space for accredited media representatives. Friday - Sunday 10.30 am - 4.00 pm
- GRANDSTANDS Perrier-Jouët Chukker Club Tickets available: www.snowpolo-stmoritz.com or at the information desk
- INFORMATION DESK Friday - Sunday 10.30 am - 4.30 pm
- Maserati shuttle services are available for holders of a VIP ticket to and from: Kempinski Grand Hotel des Bains Badrutt's Palace Hotel Kulm Hotel St. Moritz

Correct at time of going to press



## **EVENT MAP**

It is truly amazing that so much luxury, entertainment and fantastic opportunities for wonderful food and beverages can be found on the lake Use this map to easily find your way around.





EAMS Everything you need to know about the teams playing in the Snow Polo World Cup St. Moritz 2017

Correct at time of going to press

### TEAM CARTIER



|   | 1. Rommy Gianni       | 1 |
|---|-----------------------|---|
|   | 2. Charlie Wooldridge | 2 |
|   | 3. Chris Hyde         | 6 |
| • | 4. Dario Musso        | 7 |

2016 saw Rommy Gianni crowned champion of the tournament with Team Maserati and this year he looks determined to secure a repeat victory in the red shirts of Cartier. With not just two, but three previous cup winners in the form of English snow polo superstar Chris Hyde and Argentine Dario Musso, and the young yet talented Charlie Wooldridge, who made his St. Moritz debut last year, this team will certainly be strong contenders.

## TEAM BADRUTT'S PALACE HOTEL



| 1. Melissa Ganzi | 0 |
|------------------|---|
| 2. Jesse Bray    | 5 |
| 3. Nic Roldan    | 8 |
| 4. Tito Gaudenzi | 2 |

Despite spending her summers in the sunnier climes of Florida, Melissa Ganzi has plenty of snow polo experience from winters spent in Aspen, Colorado and her St. Moritz debut in 2016. Playing alongside Melissa, will be well-known international and St. Moritz player Tito Gaudenzi, as well as fellow Americans, Jesse Bray, who has had great success 'over the pond' and Nic Roldan, who was the youngest player in the world to win the US Open and in 2016 reached the Final of The Cartier Queen's Cup in the UK.

## TEAM MASERATI



| 1. James Beh    | 1 |
|-----------------|---|
| 2. Joevy Beh    | 4 |
| 3. Garvy Beh    | 4 |
| 4. Felipe Viana | 6 |

2016 saw Team Maserati snatch The Cartier Cup from previous title holders, Cartier. This year will be the turn of Malaysian family trio of James, Joevy and Garvy Beh, who although newcomers to the St. Moritz scene are no strangers to snow polo having played in Aspen, Colorado. The Behs have teamed up with Uruguayan born Felipe Viana, who started in the saddle from the tender age of 7-years-old. The all new line-up for Team Maserati will be aiming to return the dark blue team shirts to victory again in 2017.

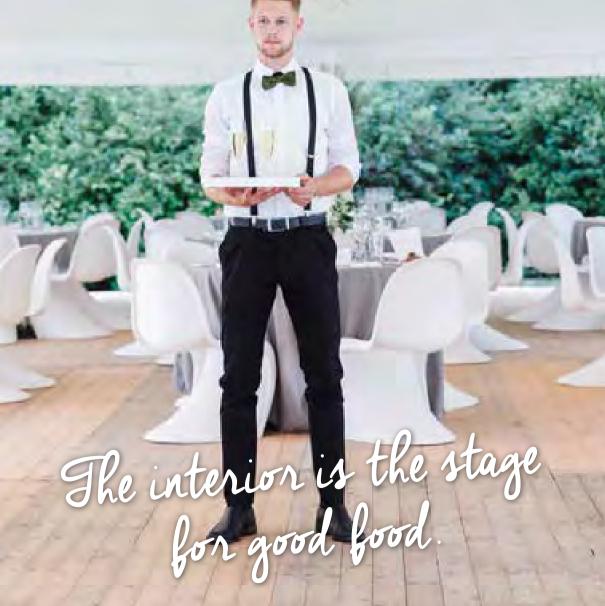
## TEAM PERRIER-JOUËT



| + | 1. Luca Meier            | 1         |
|---|--------------------------|-----------|
|   | 2. Fabio Meier           | 1         |
| • | 3. Lucas Labat           | 6         |
| • | 4. Adrian Laplacette jr. | 6         |
| • | Fabion Bolanterio        | 3 (Reserv |

Zurich Polo Club players Luca and Fabio Meier will no doubt be aiming to fly the Swiss flag high from the winner's podium. The Meier duo will be joined by Lucas Labat, who played in St. Moritz in 2013 with Adrian Laplacette who is based out of La Alegria Polo Farm in Buenos Aires and is the son of successful Snow Polo World Cup St. Moritz winner in 1988, 89 and 92 Adrian Laplacette Snr. Joining them as reserve will be Fabion Bolanterio, who made his Polo World Cup debut earlier this year in Baku, Azerbaijan.





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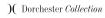




























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