



MEDIA INFORMATION

Sustainable Luxury in Switzerland: **Florens Resort & Suites official sponsor of** **Snow Polo World Cup 2018**

Oberried/Schweiz, January 2018. Florens Resort & Suites has the honour in cooperating with the international Snow Polo World Cup in St. Moritz of 2018, an event you should highlight in your agenda. Since 1985, when snow polo had its world premiere here, teams from around the world competed for the coveted Cartier Trophy on the frozen Lake of St. Moritz. With Florens Resort & Suites being one of the main sponsors, an exposition of exclusive insights into the apartment projects of the development at the lake Brienzersee in Switzerland is a must-see. Florens Resort & Suites lays high value on the concept of sustainability and subtle luxury which is situated only 3.5 hours by car from the venue of Snow Polo World Cup at idyllic lake Brienzersee.

Florens Resort & Suites is building 130 high-end apartments, complementing 25 prestige apartments in an exquisite location within the resort and alongside 20 suites, which are all surrounded by the impressive alpine panorama of the Bernese Highlands. The prestige selected location of the sustainable luxury resort is one of the most outstanding regions of Switzerland. It captivates not only with its impressive scenery, but also offers a myriad of leisure activities for all seasons. During spring and summer, the surrounding area is ideal for hiking, mountain biking and water sports lovers. In wintertime, the region is closely situated to skiing areas such as Grindelwald/ Wengen and Mürren/Schilthorn which is also famous for its winter sport enthusiasts. Nearby cities such as Thun, Bern and Lucerne are especially attracting for rather culturally oriented guests. Nevertheless, the luxurious accommodation of Florens Resort & Suites is inviting enough to spend a day at home in privacy, in front of a fire place after a swim in the pool and detox in the sauna. The facilities are accompanied by a bar, restaurants, a spacious spa and a marina which are all respectfully integrated into the breathtaking nature of the stunning cultural heritage of the lake Brienzersee.

The project is one of the few rare opportunities for non-Swiss citizens to legally acquire, own or rent a residential property in Switzerland. Should we have awakened your interest in Florens Resort & Suites, the company's booth at Snow Polo World Cup is the ideal opportunity to further inform yourself about the possibilities of acquisition and to invest in one of the final apartments in the new sustainable luxury resort.

Further information: www.florensresort.com



FLORENS
RESORT & SUITES
Brienzersee - Interlaken

Contact:

Florens Resort & Suites
Resort Brienzersee 12
CH-3854 Oberried/Schweiz
Ph: +41 33 849 00 09
E: info@florensresort.com
www.florensresort.com

Media contact:

BISS PR – PUBLIC RELATIONS MIT BISS
Julia Biss
Kronprinzendamm 20
10711 Berlin
Ph: +49 30 8093331-00
E: j.biss@biss-pr.de
www.biss-pr.de